



ClassDojo Usage Policy – Guidance and Expectations October, 2025.



Our School Vision

Our school vision is based on the theme of '***Taking Care***'. We strive to encourage our children, staff and wider community to 'take care' of one another through the core Christian Values of:

Kindness, Hope, Courage and Respect.

Our vision is inspired by the words in Corinthians:

“Let love and kindness be the motivation behind all that you do.”

(1 Corinthians 16.14)

Ravenshead C of E Primary School is committed to valuing diversity and to equality of opportunity. In biblical tradition, children in particular are seen to hold a special place in the priorities of God. Furthermore, we hold to the foundational belief that all people are created in God's image and are intrinsically valuable. Everyone should be treated as fundamentally precious, irrespective of behaviour, achievements or potential.

Therefore, we aim to create and promote an environment in which pupils, parents/carers and staff are treated fairly and with respect and feel able to contribute

to the best of their abilities. The school's biblical foundation provides a model of Christian community described as the 'body of Christ', in which everyone has a part to play, and everyone without exception has God-given gifts which are to be used for the benefit of others.

Introduction

- 1.1 ClassDojo is an online tool which offers many useful features including: class/school newsfeeds, parent/carers and teacher communication as well as class/school newsfeeds, information about children's reward points, the ability to upload the children's work (portfolios feature). Ravenshead C of E Primary School will use ClassDojo for all of these features.
- 1.2 ClassDojo is free and works on any iOS/Android/Kindle Fire device or web browser. Parents/carers can also read all Class Story posts in their preferred language instantly.
- 1.3 In order for the system to work efficiently and effectively, this document will highlight the stipulations around use from teachers and parents/carers in order to keep ClassDojo as a positive tool.
- 1.4 These stipulations will be annually reviewed to reflect the values of the school.
- 1.5 ClassDojo is compliant with the GDPR and parents/carers give permission for the school to process their child's data on the system when they complete the data processing consent form. Permissions are sought at the start of each year via the Arbor Parent App. Permissions can be revoked by parents/carers at any point by contacting the Main Reception. All information on ClassDojo is private between teachers, parents/carers and students. Information is never sold and ClassDojo permanently deletes students' personal information when they stop using ClassDojo. Teachers, parents and students can always access and delete their information at any time.

How does Class Dojo work?

- 2.1 We use the ClassDojo App to communicate securely with parents/carers about their children online. It is also used to send out letters with information about events, trips, school meals etc. The app offers a Facebook style interface which manages the flow of frequent information from school to home.
- 2.2 Parents/carers are sent a passcode which connects them to their child's account - we use ClassDojo from F1 all the way through to Year 6. Alternatively, parents/carers can contact the office by emailing office@ravenshead.notts.sch.uk to request a joining link be sent to their email address.
- 2.3 Pupils will have the opportunity to login to their own area of ClassDojo and change their avatar (monster) as well as view their points. Please note, children do not have access to use messaging services through ClassDojo.

- 2.4 It provides an easy way for you to join the conversation. It is secure and personal to our school and provides information in an easy-to-use format similar to Twitter and Facebook.
- 2.5 We will use ClassDojo to keep in touch with you about school events, send reminders, send celebratory messages about learning and community activities.

Class Dojo has four main elements that we will be using:

- **Digital Sticker points** - Pupils will collect Dojo points from staff members when they show positive behaviours linked to our school values and school rules; taking care of ourselves; taking care of our learning; taking care of our community; taking care of our future; taking care with God.
- **Class Story** - general class news and celebrations, reminders and updates.
- **School Story** - news from across the school, on the day it happens, informing you about whole school events, sporting results and other whole school information and updates.
- **Portfolios** – homework may be set and can also be uploaded into this section.

Parents/Carers and ClassDojo

ClassDojo is only available to parents/carers and children registered at the school.

Parents/carers are reminded that they should not take images from ClassDojo and post them elsewhere online. What is posted in Dojo stays in Dojo. Breaching this requirement will lead to account suspension.

- 3.1 If parents/carers sign up to use ClassDojo, parents/carers then have accepted in full that they agree to use Class Dojo in the manner outlined in this policy.
- 3.2 Parents/carers can use a generated invite code in order to link with their child's class, either through the use of the smart phone app or website.
- 3.3 Only parents/carers or legal guardians will be given access codes to ClassDojo. It is expected that up to two parents will be linked to a child's account; any additional adults will only be accepted in special circumstances.
- 3.4 Parents/carers can view their child's points total and story feed. They can like posts however will not be able to comment on them. They can also message their child's class teacher.

- 3.5 Parents/carers can message teachers, however a response will only be given during the hours of 8am – 5pm Monday-Friday as the rest of the time teachers are set on ‘quiet time’. Should a response be given outside of these hours, this will be an individual teacher’s decision and we can make no guarantee that they will respond regularly out of the set hours.
- 3.6 Parents/carers should be aware that teachers will not necessarily respond to messages straight away but will endeavour to do so within 48 hours during working days only. They may also not read the message that you have sent until the end of the day due to their teaching commitments.
- 3.7 Parents/carers should be aware that an immediate response cannot be expected, as the main priority of staff is to teach, and a response will be given as soon as possible, during the working hours.
- 3.8 Parents/carers should only message their child’s class teacher (or the teacher responsible for covering the class during the class teacher’s PPA time) and should not use ClassDojo to message any other members of the school staff. If messages are sent to anyone other than your child’s class teacher, they may not be answered.
- 3.9 Parents/carers should not use this messaging tool to enquire about the progress of their child on any level but can use it to arrange a meeting with class teachers to discuss any questions they may have.
- 3.10 The following matters should **always** go through the Main Reception and will not be responded to by teachers:
- Absence (such as medical appointments).
 - Sickness.
 - School dinner enquiries.
 - Formal complaints.
 - Music lessons.
 - Urgent messages (e.g. collection of children).
- 3.11 Information that is sensitive and private should be communicated to the teacher either in person or via the school office to ensure that it remains confidential.
- 3.12 If parents/carers do not wish for their child’s photographs, digital recordings or work samples to be published on ClassDojo they must indicate so on the Parent Arbor App (permissions). The permissions that are given by parents/carers will remain for the whole year unless they are rescinded. If you wish to rescind permissions, please contact the Main Reception.
- 3.13 Parents/carers cannot share photographs, messages or work samples published on ClassDojo on their personal social media accounts due to a breach of privacy. Parents/carers who share private or confidential material or information may be removed from ClassDojo.

- 3.15 Parents/carers will recognise that ClassDojo is a means to share positive understandings of classroom and whole school learning. It should not be used to compare students work samples, digital recordings or photographs.
- 3.16 Parents/carers will understand that the number of posts will not be consistent from week to week and will be dependent on events that are happening in school. The number and content of posts may also differ across year groups.

Parents who do not use the messaging system correctly will be given one warning before being taken off ClassDojo.

Teachers and ClassDojo

- 4.1 Staff should be aware of the working hours (Monday-Friday 8am to 5pm) surrounding ClassDojo and that parents/carers may message outside of these times. Teachers are asked to refrain from checking their messages outside of these working hours, as they will be marked as seen and this can be viewed by parents/carers. However, we recognise that teachers work in different ways and at different times so personal discretion should be exercised in regard to replying to messages outside of school hours.
- 4.2 Should teachers receive any messages which they find inappropriate, they should speak to a member of the senior leadership team as soon as possible.
- 4.3 Should a staff member be unable to answer a question via the messaging system, they will ask the parent to phone the school directly.
- 4.4 Any messages which refer to absences, sickness, progress etc., should be directed to the school office with a brief message.
- 4.5 Teachers and support staff are encouraged to post updates on their class page - the amount is at their discretion and may include regular reminder posts about swimming/PE days/homework deadlines and other important class events such as trips or assemblies. In addition, celebrations of work should be shared either individually to parents/carers or via the class page.
- 4.6 Teachers will regularly share messages and work samples via the Class Story page that promote positive understandings of class and whole school learning.
- 4.7 Teachers will only use the first names of the children when posting pictures or messages on ClassDojo (and may, on occasions, use the first initial of a child's surname also if there is more than one child that shares the same first name within that class).
- 4.8 Teachers will only reply to messages that they receive from parents/carers of children within their class (or those that they are responsible for if they are carrying out PPA cover). They will ignore any messages received that do not follow this rule.

- 4.9 Teachers are respectfully reminded to not engage in any conversations about personal matters via the class page or the messaging service. (Please familiarise yourself with Ravenshead C of E's Internet Code of Practice Policy and Online Safety Policy).
- 4.10 Information that is considered sensitive or private will be communicated with parents/carers only via the private messaging platform, not through Class Story or Student Story.
- 4.11 All teachers will make themselves fully aware of the children who are in Local Authority care or who do not have permission to have their photographs shared on websites and social media from the school. Teachers will share photos, digital recordings, messages and work samples only for students whose parents/carers have given written permission that this information can be shared.
- 4.12 Teachers cannot share content published on ClassDojo on their personal social media accounts due to a breach of privacy.
- 4.13 It is not expected that teachers will need the app on your mobile device, please be mindful of the impact this may have on personal time this will have if teachers do decide to have the app on a mobile device.

Ravenshead C of E teachers, parents & carers who participate in ClassDojo agree to the terms of the Code of Conduct. If these terms are breached, the Headteacher will decide on an appropriate course of action.

For more information about ClassDojo please refer to:

<https://www.classdojo.com/en-GB/#LearnMore>